

## PA Mission

### To Build and to Bridge Communities in achieving One People, One Singapore

The PA mission statement was refreshed to give a sharper focus to what PA has been doing, and what it must continue to do going forward, recognising that the future community will be more complex and diverse.

To achieve our common vision, PA and its Grassroots Organisations will continue to extend its outreach to residents, and enhance the quality of engagement among residents. We will focus on the following strategies:

- **Community of Volunteers**  
Building a strong “community of volunteers” by providing platforms for residents to initiate and take ownership of activities and programmes for their community
- **Bridging Youth Involvement (i.e. Building a Community of Youths)**  
Engaging youths and building closer nexus between youth and other grassroots leaders.
- **All Estates As One**  
Bringing residents of different races and backgrounds together.
- **Virtual & Real World Integrated As One**  
Creating strong webs of real world relationships by using the virtual world as a connector.

- **Connecting Diverse Communities (i.e. Partners As Outreach Multipliers)**

Engaging and leveraging different partners to reach out to different segments of the community, and bringing them together in strengthening social capital. One way to do so is through interest groups.