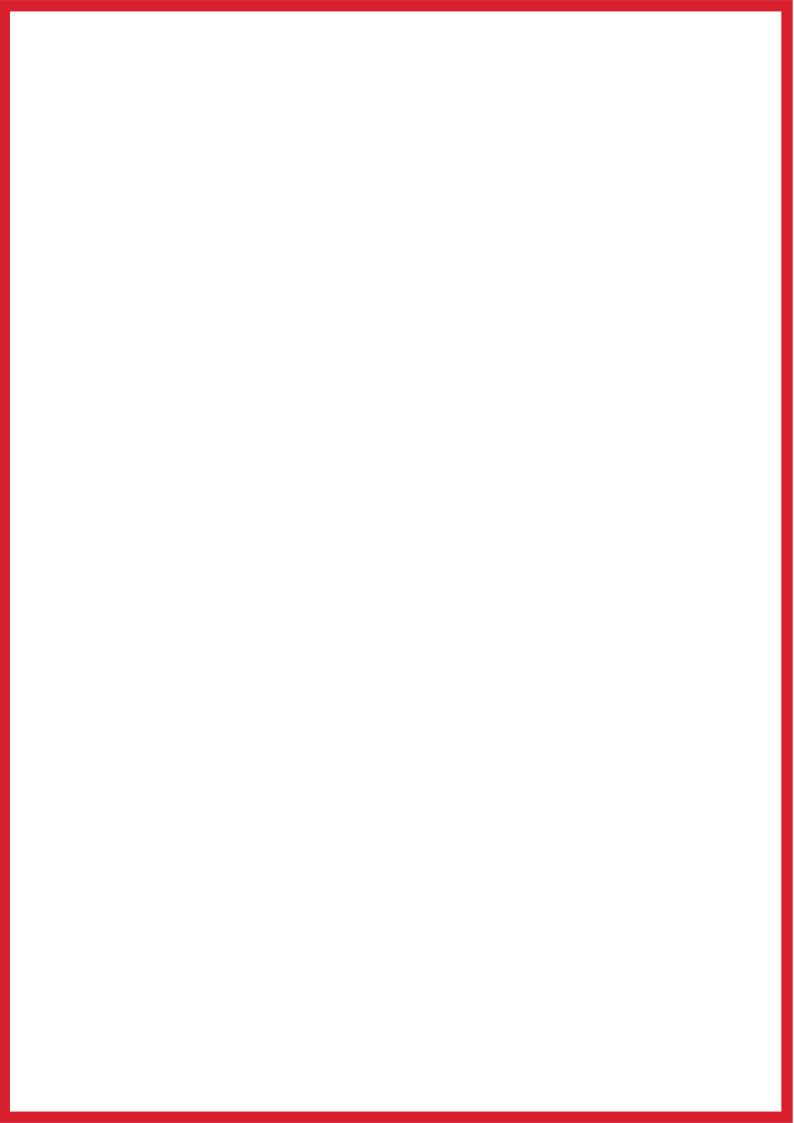
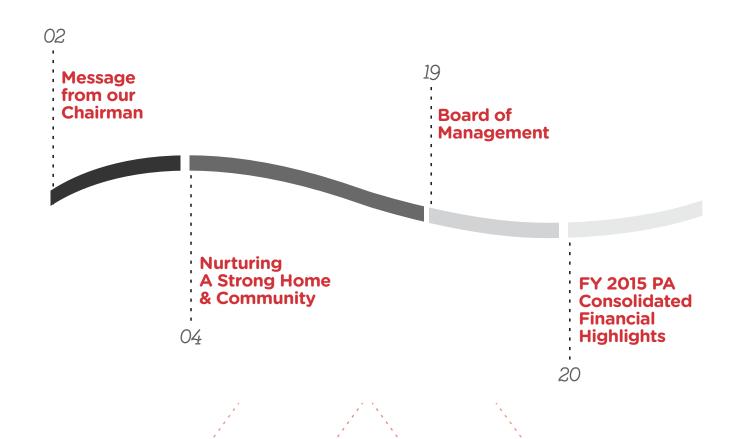
PEOPLE'S ASSOCIATION

Amnual Report

FY2015/16



Contents



This report covers the period from 1 April 2015 to 31 March 2016.

MESSAGE from our Chairman

e created the People's Association (PA) in 1960 to bring our people together and build trust between the Government and the people. Its mission was to build social cohesion among Singaporeans across race, language and religion; help the Government to connect with residents; and nurture the spirit of gotong royong.

Singapore may have changed since 1960 but PA's mission has not changed. Indeed, PA's role has become more important. With the threat of terrorism and the risk of new fault lines beyond race or religion, we need to continue strengthening our social cohesion. Our people have more diverse needs, aspirations and interests. Our globalised society is profoundly affected by what happens outside Singapore. We need to stay in close touch with the concerns and aspirations of our people. Apart from sound policies, we need effective last mile delivery of government services and community engagement. This, in essence, is our Community 2020 Masterplan – a Movement for SGFuture.

I thank grassroots leaders, volunteers and community partners for all your contributions to nation-building in the past 50 years. We must continue to strengthen our grassroots movement and engage groups beyond the grassroots network to build an even stronger and more united Singapore.



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Lee Hsien Loong

Prime Minister Chairman of the People's Association





elebrating SG50 as one Community

In 2015, residents across the island celebrated our one shared passion - Singapore. Beyond just being a celebration of our Nation's 50th year, it was also a time to reflect and built on our Singapore Spirit which is based on the shared values of multi-racialism, resilience, community support and placing society above self.

Working together with residents and community partners, PA and the grassroots movement brought residents together through various activities that focused on strengthening this Singapore Spirit. Programmes to look after the needy and community events for residents with similar interests to come together and make friends helped foster community bonding. Be it through Sports, Arts, or helping the needy, grassroots programmes fostered strong bonds regardless of race or background, thereby helping to build a community that will stand together in good times and bad, a place where neighbours live together harmoniously and look out for one another.

People and Government as One

Part of Singapore's success over the last 50 years is due to the Government and the people working together towards a better Singapore. PA's grassroots initiatives bridge the people and Government. Our Grassroots Leaders (GRLs) and Advisers are familiar faces in the neighbourhood, they gather feedback on various Government policies and help the Government improve policies to serve residents.

As GRLs engage and listen to what matters to the residents, they are also well-placed to communicate and explain policies to residents. As we move confidently towards a brighter SG100, take a look at some of the key events that brought people together and nurtured our Singapore Spirit during SG50.



PA's SG50 celebrations kicked off in February with Chingay 2015. With the theme "We Love SG", it was the people's gift to Singapore to celebrate SG50. Over the course of 2015, residents and partners worked together with GRLs to bring to the community different events that encouraged everyone to reflect on our past, celebrate our present and look forward to our future with confidence.

PAssion Arts Festival 2015

Singaporeans came together to create large façade art pieces that were displayed on the facades of their homes as part of the PAssionArts Festival 2015. With the theme "We Love Singapore", residents and community artists realised their artistic aspirations and expressed their love for our nation.

SG Funpacks Events

Every Singaporean and Permanent Resident home received an SG Funpack to celebrate National Day. Our GRLs consulted residents on items that would make the Funpacks more meaningful, and added in these items that held special meaning to residents. They organised special community events where residents got together to collect their Funpacks and celebrate SG50 as a community.



Community National Day Celebrations

In the lead up to National Day, GRLs and residents organised various Community National Day Celebration events for the community to take pride in being Singaporeans. In Jurong, residents celebrated National Day with a Street Party over the Golden Jubilee Weekend.

Not forgetting the needy in the community, Eunos residents and volunteers came together early in the morning on 8 August 2015 to prepare, pack and deliver traditional breakfast sets for those in need. Named Eunos SG50 Local Delights, some volunteers even went the extra mile by spending quality time with the beneficiaries over breakfast.

PROCLAMATION OF



National Day Observance Ceremony

For the first time, residents across Singapore took part in the synchronised National Day Observance Ceremonies in their own neighbourhood at 9am on 9 August 2015. They re-lived our nation's moment of independence as they listened to a recording of founding Prime Minister Lee Kuan Yew's reading of the Proclamation of Independence. Residents also sang the National Anthem and recited the pledge as One Singapore.



As we celebrated SG50, we remembered our seniors who spent their early years working hard for Singapore and may not have had the opportunity to fulfil some of their learning aspirations.



> PA Senior Academy Graduation

The PA Senior Academy was launched as a way to thank our seniors for their contributions and encourage them to pursue their lifelong learning aspirations and lead an active lifestyle. The first batch of 'students' celebrated their graduation on 18 November 2015. They were awarded a certificate in Senior Wellness after the completion of a four-month structured programme consisting of modules such as Functions of Smartphones and Basic First Aid, as well as lifestyle-centric courses such as Healthy Cooking and Fusion Fitness.





Seniors for Smart Nation

To prepare seniors for Singapore's transformation into a Smart Nation as we move towards SG100. PA introduced the "Seniors for Smart Nation" programme where seniors can learn and improve their IT skills together with their neighbours and friends at the community clubs.





SkillsFuture@PA

SkillsFuture@PA was introduced in January 2016, offering a wide variety of high quality, affordable and accessible courses that are designed to help participants, especially seniors, stay economically, mentally and socially active.



Community support and placing society above self are essential values that form the foundation of the Singapore Spirit which we must continue to build on as we move towards SG100.



WeCare Pack Support During Haze

When the haze situation worsened in September 2015, PA and our grassroots organisations were ready and galvanised our partners and volunteers to assemble and distribute 30,000 WeCare packs. The WeCare packs were delivered to elderly and vulnerable residents so that they could quickly receive the help they need. The WeCare packs comprised basic food items and medical supplies that would help the beneficiaries should they have difficulty leaving their home with the haze at hazardous level.

Project WeCare Stay Well

As part of the Project We Care Stay Well initiative, corporate volunteers together with GRLs visited homes of elderly residents and those who had trouble moving, to help improve the living environment of the beneficiaries. The Project We Care Stay Well initiative is a collaboration between grassroots organisations and corporate partners from the Project We Care Network, where cash and in-kind donations were raised to provide identified households with basic refurbishment and furnishing.







Community Clubs (CCs) were set up in the early days as focal points in the community and became meeting grounds for people from different races, ages and backgrounds to learn new skills and pick up hobbies together. While the CCs and the programmes have changed over the years to cater to the needs of residents, the core objective of CCs to connect people and strengthen communities remains.







Nee Soon East Community Club

Nee Soon East residents celebrated SG50 early with the re-opening of the Nee Soon East CC on 1 August 2015 with new and upgraded facilities to better serve their needs. One of the new programmes introduced included a collaboration with Khoo Teck Puat Hospital and other agencies to design and pilot Wellness programmes for the seniors at the CC's Wellness Centre.

Ci Yuan Community Club

Ci Yuan CC was officially opened on 20 September 2015 with facilities such as a hawker centre, clinic and theatre all at one convenient location. GRLs planned the facilities and programmes based on feedback from residents. To help busy young couples who may need help to take care of their parents, the GRLs worked with partners to ensure that the CC has a Family Medical Clinic and a Senior Care Centre.

Passion Wave @Marina Bay

Passion Wave@ Marina Bay was launched on 11 October 2015 by DPM Teo Chee Hean. It is the first specialist CC that will enable more people in the community to pursue their interests in water or adventure sports, lifestyle or cause-based activities, while coming together to foster greater bonds.

While PA is constantly looking for ways to improve our community touchpoints with better facilities and programmes, the 'heartware' is just as if not more important than the 'hardware'. This is where the passion of our staff takes centre stage. Their passion towards the job, residents and the community means that they are always ready to go the extra mile to assist residents.

In recognition of their passion and efforts, two of our CC staff, Jon Liu from Bishan CC and Ricky Chew from Punggol CC won the PS21 Distinguished Star Service Award while another 60 staff were recognised for their outstanding service at the PS21 Excellent Service Awards.





SG50 was a time for us to reflect on Singapore. One thing everyone looked back on with fondness was the strong kampong spirit where everyone knew their neighbours and helped look out for one another. Today, this kampong spirit has endured through grassroots events and initiatives that encouraged residents to connect and help their neighbours.



PA 'Be My Kaki Movie' Bus

Ang Mo Kio residents catching a movie under the open sky with their family and neighbours at the PA Be My Kaki Movie Bus event. The Be My Kaki Movie Bus goes around neighbourhoods to rekindle the nostalgic kampong spirit of yesteryears where the community gathered to watch TV programmes at our CCs. Fifty years on, residents, regardless of whether they are living in HDB, condominium or landed housing, can get to know each other and make new friends as they watch a movie together.

The Resource Centre @ RC







The Resource Centre @ RC initiative was launched on 21 November 2015 offering basic household, wellness and social items for residents to borrow for free. Based on the residents' demographic profiles, needs and feedback, RCs customised their Resource Centres from a list of commonly-requested items such as ladders and screwdrivers, healthcare equipment like wheelchairs and blood pressure monitors, and party necessities such as chairs and cooler boxes. Residents were also encouraged to contribute items to the centres, promoting the spirit of neighbourliness.



Project Open Homes

As part of Project Open Homes, residents welcomed their neighbours into their homes where they shared their personal stories with their guests. A collaboration between Singapore International Festival of Arts and PA, 25 homes in private estates were transformed into cosy mini theatres. Neighbours shared their personal experiences and stories with one another and through the sharing, made friends with one another.



Community Sports Festival

PA INClusive Awards

The PA Integration and Naturalisation Ch
(INCs) organise community events and s

The Moving Fit Challenge encourages residents to stay fit and healthy together and was launched as part of the Community Sports Festival that took place at different community spaces across Singapore. The Community Sports Festival brought together residents from diverse backgrounds and abilities to participate in community sporting activities with friends and neighbours.

The PA Integration and Naturalisation Champions (INCs) organise community events and sharing sessions to help residents who are new to Singapore become part of the community. Residents old and new can interact and learn about one another's culture at these sessions. To thank the INCs for their contributions in helping to build a united community, the inaugural PA INClusive Awards and Appreciation Nite was held on 18 June 2015 where Minister Grace Fu was guest of honour.



SG50 was more than just a time to reflect on our achievements. It was also a time for us to build on what had brought us this far and move forward confidently as one nation towards a better Singapore.

SG50 Jubilee Big Walk

The SG50 Jubilee Big Walk was the final significant event in celebration of SG50. It was held on 29 November 2015 and Prime Minister Lee Hsien Loong joined thousands of residents on the walk. The walk had a special meaning as it symbolised the journey of our people and how we had walked together as one Singapore over the last 50 years. Over 400 community performers and 600 grassroots volunteers put together an exciting programme so that Singaporeans from all walks of life could celebrate the spirit of resilience and determination that would take us into the future together.



Remembering Mr Lee Kuan Yew

One year after the passing of founding Prime Minister Lee Kuan Yew, Singaporeans came together to remember the values of our founding leaders that had brought us to SG50 and will anchor us towards SG100. From 19 March to 27 March 2016, remembrance sites at Parliament House, Istana Park, Tanjong Pagar, as well as other constituencies were set up where residents across Singapore visited to reflect and remember the legacy left behind by our founding leaders.

Chingay 2016

Marking the first year towards the next 50 years of nation-building, Chingay 2016 adopted the theme of "Lights of Legacy, A Brighter Singapore" to encourage all Singaporeans to come together and pledge their commitment to build a brighter Singapore as one. Their commitment was immediately tested when it rained heavily on the first day of the parade on 20 February 2016. As the rain became heavier, the Singapore Spirit burned even brighter as performers, volunteers and audience were undeterred and the parade continued under the rain with performers donning ponchos and the audience staying and cheering the performers on.

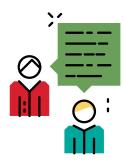




At the SGFuture Engagement Sessions which took place at the Future of Us Exhibition's Marketplace, Singaporeans came together to discuss ideas on how they wanted Singapore's future to be. PA and the grassroots movement engaged new corporate and community partners to not only share ideas but also make concrete plans on how to make the community a better place. The series of engagement sessions were held in December 2015 and February 2016 and focused on Fostering a Caring Community and encouraging Lifelong Learning. Through these sessions, PA brought on board more partners including clans, business associations, ethnic-based and cause-based organisations and youth groups, who were keen to serve the community.







The strong trust between the Government and people remains key as we look to create an even better Singapore for all. Our Grassroots Advisers and Grassroots Leaders play an important role of nurturing this trust and connecting the people and the Government.





Voices of Youth National Day Rally Dialogue

The National Day Rally (NDR) and the issues that were covered provided an opportunity to focus on how we want Singapore to be as we progress toward SG100. At the Voices of Youth post-NDR Dialogue, youths shared their views on the issues raised at the NDR 2015 with DPM Tharman Shanmugaratnam.

DPM Tharman also answered queries from the students on new education pathways for youths and more support for young families. Through such dialogues, youths and residents can engage in constructive discussions with grassroots advisers and grassroots leaders to understand the rationale behind Government policies.

CCC 50th Anniversary

Similar to Singapore, the Citizens' Consultative Committees (CCCs) also celebrated their 50th year in nurturing strong community bonds on 24 October 2015. The CCCs plan and lead major grassroots activities in the constituency and stand up to help fellow Singaporeans during times of crisis, prepare them to be resilient and extend helping hands to the needy. Today, they also play a key role in connecting Government and the people by explaining and gathering feedback on policies to residents via avenues such as dialogues and house visits.





PA introduced a new dialogue series called 'PA Kopi Talk' that brings together the government and GRLs to discuss policies and current affairs close to residents' hearts. Before the Medishield Life Scheme (MSL) took effect on 1 November 2015, PA partnered Ministry of Health (MOH) to hold a PA Kopi Talk on 31 October 2015. At the session, chaired by Minister for Health, Mr Gan Kim Yong, and Minister of State for Health, Mr Chee Hong Tat, GRLs asked questions and learnt about the key benefits of MediShield Life so that they, in turn, could help residents.

IFPAS Partnership

PA also partnered the Insurance and Financial Practitioners Association of Singapore (IFPAS) to provide pro-bono one-on-one consultations across Singapore to residents who needed additional help to understand the MSL. The consultations were more personal and complemented regular outreach efforts such as house visits and dialogue sessions by grassroots leaders which were catered to the general public.





Kolam Ayer Breakfast by the River

Other than official dialogues and sharing sessions, our GRLs also organised less formal events where residents got together at cosy and familiar locations to talk to Grassroots Advisers and GRLs. One example was the Breakfast by The River where Kolam Ayer residents had breakfast with their neighbours at the Kolam Ayer ABC Waterfront. While having breakfast, GRLs shared important Government and municipal developments while residents gave feedback and suggestions.



Regular Engagements and House Visits

In addition to dialogues and sharing sessions, Grassroots Advisers and GRLs also interact with residents at common neighbourhood spaces such as coffeeshops as well as make house visits to personally share and explain important Government policies and announcements. This is especially useful for non-mobile residents or those with personal queries.

Admiralty **Block Dialogues**

Sharing sessions held at void decks are popular among residents. The convenient location and familiar faces made the sessions more relaxed and informal and encouraged residents to spend more time speaking to their Grassroots Adviser and GRLs, leading to fruitful and engaging discussions. The Admiralty Block Dialogues was one such example where residents came together to learn about useful polices and local developments.









PEOPLE'S ASSOCIATION

Board of Management



Chairman Lee Hsien LoongPrime Minister



Deputy Chairman Chan Chun SingMinister, Prime Minister's Office



Secretary-Treasurer Ang Hak Seng, BBM Chief Executive Director, People's Association



Member

Grace Fu Hai Yien

Minister in Prime Minister's Office
Second Minister for Environment
and Water Resources; and Second
Minister for Foreign Affairs



Member
Masagos Zulkifli
Senior Minister of State for Home
Affairs; and Senior Minister of
State for Foreign Affairs



Member
Sam Tan Chin Siong
Minister of State,
Prime Minister's Office &
Ministry of Manpower



Member
Dr Janil Puthucheary
Grassroots Adviser to Pasir
Ris- Punggol GRC Grassroots
Organisations



Member
Eric Low Siak Meng, BBM(L)
Executive Chairman
Aptitude Management Consulting Pte Ltd



Member
Wong Yew Meng, BBM
Retired Audit Partner
Pricewaterhouse Coopers, Singapore



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Ms K. Thanaletchimi
President
Healthcare Services Employees' Union



Member
Timothy James De Souza,
PPA, BBM
Trustee
The Eurasian Association, Singapore



Member Abdullah Shafiie Bin Mohamed Sidik, BBM President Singapore Silat Federation



Member
Ng Yoke Weng
Member of Tournament
Sub-Committee Singapore
Badminton Association



Member
Dr Ernest Kan Yaw Kiong, PBM
Member
Institute of Singapore
Chartered Accountants

Financial Highlights

Consolidated Statement of Comprehensive Income

During the year, the People's Association (the "Association") recorded expenditure of \$753 million, which was mainly funded by grants received from the Government of \$591 million and operating income of \$216 million.

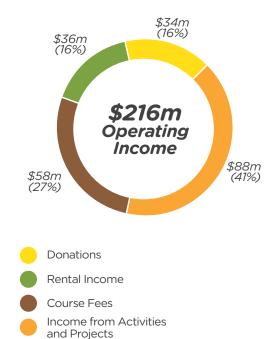
	FY 2015 \$'m	FY 2014 \$'m
Operating income	216	189
Other miscellaneous gains - net	14	36
Less Expenditure	(753)	(672)
Deficit from operations	(523)	(447)
Grants from the Government	591	472
Amortisation of deferred capital grants	26	29
Total comprehensive income for the year	94	54

Consolidated Statement of Financial Position

	FY 2015 \$'m	FY 2014 \$'m
Capital	739	381
Accumulated surplus	762	668*
Total equity	1,501	1,049
Non-current assets	723	514
Current assets	1,343	1,023
Current liabilities	(321)	(226)
Non-current liabilities	(244)	(262)
Net assets of the Association	1,501	1,049

*The Association transferred National Youth Council, which includes the National Youth Fund, and Outward Bound Singapore to the Ministry of Culture, Community and Youth on 1 January 2015.

FY 2015 Operating Income



FY 2015 Expenditure



